



hopewalk

HONOR • OPENNESS • PREVENTION • EDUCATION

Cedar Rapids Community Suicide Awareness Walk

Dear Friends and Community Leaders,

Nearly 800,000 people die by suicide in the world each year, which is roughly one death every 40 seconds. Suicide is the 2nd leading cause of death in the world for those aged 15-24 years. In 2021 there were 44 suicide deaths right here in Linn County, Iowa. It is estimated that for every suicide that there are 25 attempts. At that rate there would have been 1,100 suicide attempts in Linn County. It is estimated that 54% of people lives have been affected by suicide. Suicide is a continuing national health crisis that affects many people and families right here in Linn County.

The HOPEwalk is a community event to remember those lost and raise awareness and funds for suicide prevention through Honoring, Openness, Prevention, and Education. Funds raised stay locally to support suicide prevention initiatives in and around Linn County.

This fall, we will be holding the 9th annual HOPEwalk on Saturday, September 17th, 2022 at Cherry Hill Park in Cedar Rapids.

With funds from the 2021 walk the HOPEwalk has continued to support the local support group for people who have lost a loved one to suicide. The HOPEwalk has also continued to supply information packets for families who have lost a loved one to suicide. The HOPEwalk has supported having a therapist at Tanager Place's LGBTQ support group for youth that were struggling or suicidal. The HOPEwalk was also able to financially support the Marion Independent School District's Green Bandana program and the initiatives and activities that student led group did in the high school and middle school. The HOPEwalk also purchased unlimited community viewings of the *My Ascension* movie that tells that story of the Emma Benoit's suicide attempt, her recovery, and her suicide prevention work. The HOPEwalk has also been able to help with two community showings of *My Ascension*. The HOPEwalk looks forward to partnering with local groups and organizations to continue the HOPEwalk's mission in the year ahead.

If you are able, donations to the HOPEwalk can be made through our website, hopewalk-cr.com, or mailed to the HOPEwalk, P.O. Box 2684, Cedar Rapids, IA. 52401. If you have any questions, please e-mail us at CR.HOPEwalk@gmail.com.

We hope your business considers making a monetary or in-kind donation to support this important event! Please help us spread the word about the 9th annual HOPEwalk on Saturday, September 17th!

Sincerely,
HOPEwalk 2022 Committee

Thank you for your support of suicide awareness and prevention!

The HOPEwalk is a registered 501(c)3 organization. Donations are tax deductible. #47-4285391

HOPEwalk of Cedar Rapids • ATTN: Steve Vanderhei • PO Box 2684 • Cedar Rapids, IA 52406

cr.hopewalk@gmail.com | hopewalk-cr.com



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2022 SPONSORSHIP AGREEMENT

Sponsors will be recognized at the HOPEwalk and on our website and Facebook page. Donors \$500+ will be recognized with their logo on the HOPEwalk tshirts. By signing below, you authorize the HOPEwalk to include your corporate name and logo as an event sponsor.

Company _____

Mailing Address _____

City _____ State _____ Zip _____

Contact Person _____

Phone _____ E-mail _____

Donation Amount: \$ _____

Donation Method:

- Enclosed Check
 - made payable to HOPEwalk of Cedar Rapids
- Invoice Required to Process Payment
- Payment Made Online at www.hopewalk-cr.com

Authorized Signature: _____ **Date:** _____

Agreement and Logo **Due by August 31, 2022**

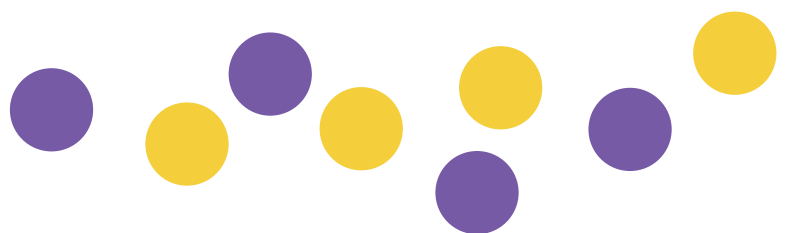
Please E-mail Your Logo to CR.HOPEwalk@gmail.com (if applicable)

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Please E-mail or Mail Agreement and Payment to:

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2022 IN-KIND DONATION FORM

We authorize the HOPEwalk to include our corporate name and logo on all HOPEwalk related materials consistent with our sponsorship agreement.

Product or Service Donated _____

Fair Market Value (\$ amount/product amount) _____

Donations under \$250 OR no value provided will be represented on an in-kind event banner

Donor Company _____

Donor Address _____

City _____ State _____ Zip _____

Contact Person _____

Phone _____ E-mail _____

Fax _____

Authorized Signature: _____ Date: _____

Agreement and Logo **Due by August 31, 2022**

Please E-mail Your Logo to CR.HOPEwalk@gmail.com (if applicable)

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